



Bureau of Energy Efficiency

(Government of India, Ministry of Power)



CIRCULAR

Sub: School, State & National level Painting Competition on Energy Conservation-2019 for Group 'A' (4th, 5th & 6th standard students) and Group 'B' (7th, 8th & 9th Standard students).

To sensitize the school children towards Energy Efficiency and Energy Conservation in domestic sector, the Ministry of Power (MoP), Government of India (GoI) undertakes pan India National Awareness Campaign by organizing Painting Competition for 4th, 5th and 6th Standards under **Group 'A'** and for 7th, 8th and 9th standards under **Group 'B'**.

Cash prizes worth ₹ 1,75,000 per State/UT per Category (₹ 63.00 lakhs for 36 States/UTs per Category or ₹ 126.00 lakhs for both Categories) will be distributed to State level winners on day of the Competition on 14th November, 2019. For winners of both the categories of National Competition, cash prizes worth ₹ 10.20 lakhs 6 laptops will be awarded on 14th December, 2019. **Therefore, in total ₹ 136.20 lakhs and 6 Laptops as prize money will be distributed in the painting competition scheme.**

Topics for Group 'A'

- Be Aware, Use Energy with care.
- Support "Save Energy" fight, otherwise live without light
- Less the Energy Consumption, The More the Money Saving

Topics for Group 'B'

- Imagine Developed Nation, Be Energy Saving Human
- Practice Energy Conservation, for future generation
- Let Us Rise & Have Passion, Save Energy for Self & Nation

Methodology of Painting Competition - 2019

School Level Painting Competition

- School Principals are requested to visit www.bee-studentsaward.in and register your school to create your ID and password.
- Schedule a date and organize painting competition of the 2 hours duration for 4th, 5th & 6th standard students under **Group 'A'** and for 7th, 8th & 9th standard students under **Group 'B'**.
- Students must use A4 size sheet and painting material such as pencil, colour pencils, crayons & water colours. Students can select any one of the above mentioned themes marked for their Group for painting.
- School principals will select 2 best paintings from each **Group 'A' & 'B'** and scan them in jpg/jpeg (Max size 2MB) to upload.
- Visit again www.bee-studentsaward.in and sign in with your ID and password to Upload two best scanned paintings and a list of participants of School Level Competition in the excel format of each Group.
- In case of no internet connectivity, Principal may send two best paintings from each Group to the Nodal Officer of your State/UT so as to reach him by **25th October, 2019** positively.
- Schools who would upload list of participants in predefined excel format will be issued certificate of participation.

State Level Painting Competition

- 50 (plus 5 reserves) best paintings each for **Categories 'A' & 'B'** will be selected by a Committee of Experts/Jury.
- Selected students from **categories 'A' & 'B'** will be called for two hours on-the spot Painting Competition to be held on **14th November, 2019**.
- Each participating student from **Categories 'A' & 'B'** will be paid ₹2000/- in cash and a participation certificate.
- To & fro Sleeper class / AC Chair Car / 3rd AC rail-fare or State Roadways bus fare for the participating student and two guardians for **Group 'A'** but only one guardian for **Group 'B'** will be reimbursed.

National Level Painting Competition

- 1st, 2nd and 3rd prize winners of State Level Painting Competition of the **Group 'A' and 'B'** from each State/UT will be invited to Delhi to participate in "**National Level Painting Competition**" to be held on **12th December, 2019**.
- Boarding & Lodging, to & fro sleeper class / AC Chair Car / 3rd AC rail-fare or State Roadways bus fare by the shortest route for 108 participants and two guardians of **Group 'A'** and 108 participants of **Group 'B'** along with one guardian will be reimbursed. In addition, each participating student will be paid a sum of ₹2000/- as incidentals and given a participation certificate.
- National Level winners of both **Groups 'A' & 'B'** will be awarded cash prizes by the Chief Guest on the "**National Energy Conservation Day Function**" to be held in Delhi on **14th December, 2019**.

Note

- The 1st, 2nd & 3rd prizes winners at State/UT level during the last two years (2017 & 2018) of **Group 'A' and 'B'** are not eligible to participate in this year Competition but the Consolation prize winners at State Level of both Groups are eligible to participate but they would be considered for prizes only if they secure 1st/ 2nd/ 3rd position.
- Use of Collage/Patchwork is not permitted in the paintings at all levels of competition.
- Two paintings selected at School Level, sketched paintings at State/UT Level and National Level would be the sole property of BEE, which will have the right to use it for any purpose it considers appropriate.
- The decision of the Jury/Expert Committee at all levels of the painting competition will be final.

For complete details on participation at State/UT, National Level Painting Competition and List of State/UT wise Nodal Officers is available at www.bee-studentsaward.in

It is further informed that the names of schools, recording 100% student participation in the categories 'A' & 'B' (as applicable), will be included in the Painting Competition Book prepared by BEE.

The Bureau of Energy Efficiency (Ministry of Power, Government of India) takes this opportunity to request school principals to encourage their students to participate in this National activity.

Secretary, BEE